

# HIGHLIGHTZ AWARDS

2021

HIGHLIGHTZ FILMS LLC | HIGHLIGHTZFILMS.COM



# OVERVIEW

HIGHLIGHTZ AWARDS is a prestigious award ceremony in the United State of America that showcase vendors within the Wedding Industry including Wedding Venues, Groom Designers, Bridal Designers, Videographers, Photographers, Floral/Decor, Wedding planners, DJs, Makeup Artist etc.

HIGHLIGHTZ AWARDS is currently gaining recognition at a rapid pace within the United States. Following this trend, the ceremony also creates recognition for vendor's hard work and dedication to their craft and businesses.

C. Commences

## OUR VISION

### OUR REACH

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Highlightz Awards goals are to reward/showcase the great work of vendors within the wedding industry on an annual basis, and for vendors to gain recognition for their unique talents and achievements as well as their impact in the wedding industry and society.

### VENUE

The Venue's Grand Theater features fixed seating for 306, a stage large enough to accommodate a full orchestra, 40-foot fly loft or Broadway Musicals. The venue has state of the art lighting, sound systems and projection equipment.

Lewisville Grand Theater 100 N Charles St, Lewisville, TX 75057, US







## THE AWARD

The Gold Twist award is design by Society Awards Company known for their luxury designs and brands, The Gold Twist is plated in **24K** gold curves and twists upward large and small square plates spiraling off a black base.

- Color: Gold
- Size: 12" x 3"
- Weight: 4 Lbs.
- Plated Tower with Rotated, Stacked Panels



### NOMINEES

Nominations are determined through reviews from wedded couples, public reviews, publications, consideration of other vendors within the industry, and knowledgeable observers.

Winners of categories are being determined by a poll from public votes through the Highlightz Award website.

(https://www.highlightzfilms.com/highlightz-award) while voting nominees have remained based on polls, site voting, including activity on social networks, and video viewing.

## CATEGORIES

- Wedding Venue of the year
- Groom Designer of the year
- Bridal Designer of the year
- Videographer of the year
- Photographer of the year —
- Floral/Decor of the year
- Wedding Planner of the year
- DJ of the year

### GOLD TWIST



## SPONSORSHIP

#### **Press Releases**

Your company's logo will be included on all press release disseminations before and after the Award ceremony.

#### Print AD

Your company's logo will be included on all advertisement and promotional materials such as flyers and banners before and during the Award Ceremony.

#### Online Media

Your company's logo will be included on our social media outlets with created hashtags.

#### Radio Spots

Your company will be acknowledged in all radio advertisement attained during the promotion of the Award Ceremony.

### Email Blast

Your company's logo will be included in all email blasts and email confirmations sent to nominees, VIP invites, and ticket holders.



### SARAH HILLESTAD

PAUL COPPER

HIGHLIGHTZ



## CONTACT US

You can reach out to our team via email, live chat, direct number, and all social medial platforms. Email us at <u>highlightzcontact@gmail.com</u> or visit our website for other inquiries. Regarding sponsorship, please let us know what organization you are from, how we can get in contact with you, as well as any general questions or topics you would like to cover.



Watch the live stream of the award show on YouTube.



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